**B Design Specialization in Lifestyle Accessory Design Examination: October 2014 Semester: VI**

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| **Day & Date** | **Semester** | **Subject Name** | **Time** | **Code** | **Max. Marks** |
| **Wednesday**  **08/10/2014** | **VI / RE** | **Lifestyle Research/Promotion/Photography** | **11. 00 AM**  **to**  **01.30 PM** | **6302** | **75** |

**Instructions-**

**1. Attempt any 5 questions out of 7.**

**2. All questions carry equal marks**

**Q1.** What is composition in product photography? **(15 Marks)**

**Q2.** How to light design, describe in detail graph? **(15 Marks)**

**Q3.** What are the basic guidelines for product shoot also describe with light and lence?

**(15 Marks)**

**Q4.** What is ISO and f/stop? **(15 Marks)**

**Q5.** Explain in detail the basics of product photography? **(15 Marks)**

**Q6.** Types of sound for outdoor and indoor event? **(15 Marks)**

**Q7.** Type of lence use for product photography? **(15 Marks)**