**B Design Specialization in Fashion Design Examination: October 2014 Semester: VI**

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| **Day & Date** | **Semester** | **Subject Name** | **Time** | **Code** |
| **Thursday**  **09/10/2014** | **Semester - VI** | **Principles of Management** | **11. 00 AM**  **to**  **01.30 PM** | **6103** |

**1. Q 1 is compulsory.**

**2. Attempt any four from the remaining.**

**3. All questions carry**

**Q1.** Management is both “science and art” explain.

**Q2.** Explain the various types of organizations.

**Q3.** Describe the role and qualities of a leader.

**Q4.** a) List the advantages and disadvantages of short and long span of control.

b) Define formal and informal organizations.

**Q5.** a) List the types of managers.

b) Describe the management levels.

**Q6.** How is management by objectives understood?

**Q7.** Write short notes on any three of the following-

1. Decision making process
2. Steps in planning
3. Ethics in managing
4. Authority and power